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UNITED STATES OF AMERICA
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

RECEIVED

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

SPECIAL SERVICES REFORM, 1996

:
: Docket No. MC96-3
:

NOTICE OF INTERVENTION BY MAIL
ADVERTISING SERVICE ASSOCIATION INTERNATIONAL

Pursuant to Section 20 of the rules of practice, 39 C.F.R. § 3001.20, Mail Advertising Service Association International ("MASA") gives notice of its intervention as a full participant in Docket No. MC96-3. MASA is a trade association of approximately 500 third class mailers and has a direct interest in the request of the United States Postal Service for a recommended decision on changes in mail classification, particularly those recommended classification changes concerning third class mail in preferred rate categories.

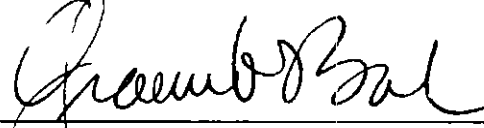
The following two persons are to receive service of documents:

Graeme W. Bush, Esquire
Caplin & Drysdale, Chartered
One Thomas Circle, N.W.
Washington, D.C. 20005
e-mail address: gwb@capdale.com

and

Barry D. Brennan
Mail Advertising Service Association
International
1421 Prince Street
Suite 200
Alexandria, VA 22314-2814

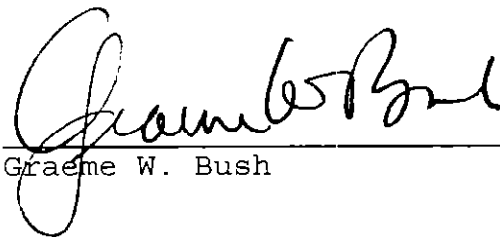
Respectfully submitted,



Graeme W. Bush
Caplin & Drysdale, Chartered
One Thomas Circle, N.W.
Washington, D.C. 20005
(202) 862-5000

CERTIFICATE OF SERVICE

I hereby certify that I have this 28th day of June, 1996, hand-delivered the foregoing Notice of Intervention to Charles L. Clapp, Secretary, Postal Rate Commission, 1333 H Street, N.W., Washington, D.C. 20268-0001 and Gail Willette, Acting Director, Office of the Consumer Advocate, Postal Rate Commission, 1333 H Street, N.W., Suite 300, Washington, D.C. 20268-0001, and served the foregoing Notice by mail, first class postage prepaid, upon the Office of Assistant General Counsel, Postal Rate and Mail Classifications Office, United States Postal Service, 475 L'Enfant Plaza, S.W., Washington, D.C. 20260.



Graeme W. Bush